



## FOR IMMEDIATE RELEASE

### Latin Sorority and Fraternity Come Together to Support the Troops

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**August 7, 2013 (New Orleans, LA)**-- The Lambda Theta Alpha Latin Sorority paired up with the Lambda Theta Phi Latin Fraternity in mid-July for its 38<sup>th</sup> Annual National Convention. The three-day event was filled with educational and motivational seminars and activities centered around the past year's accomplishments. Although the event was designed to offer programming that reinforced the principals, purpose and vision for the organizations, members were able to give back as well. Sharon Ayers, Lambda Theta Alpha member, worked closely with Herobox to adopt three deployed military Units. The group spent several months raising money for postage and supplies to send 250 Heroboxes to these deserving soldiers. Attendees of the convention were able to take time out of their convention schedules to stop by a designated room and pack the Heroboxes. Ms. Ayers was impressed with the number of those interested and reported the 250 boxes being packed in just under an hour.

*Herobox is a nonprofit organization with a mission to provide the physical and moral support our heroes need while they are away from home. We are able to achieve this mission through programs that are designed to engage America's greatest resource—the people.*

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