



## FOR IMMEDIATE RELEASE

### Operation Sister Soldier Breaks Ground at HeroBox

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Lagrange, GA September 10, 2014—Herobox teamed up with international fraternity Alpha Omicron Pi-Lambda Chi Chapter for a HeroDay this week like no other. Program Director Tiffany Dillard stated “We wanted to do something different with AOII; something our Heroes haven’t seen before;” and the duo did just that. Alexis Dillard, Lambda Chi’s Vice President of Communication, remarked that “our idea was to create a sense of community with our deployed female service members. Tiffany and I bounced ideas around and finally decided the best thing to do was to send sister HeroBoxes.”

According to Tiffany, fifty female service members were selected to receive two HeroBoxes packed specifically for women. However, instead of receiving one box as usual, the Heroes were shipped two HeroBoxes. “I let our Heroes know ahead of time that one HeroBox was for them, and the other was for another woman in their unit. We felt that the best way to extend a feeling of fraternity was to create that comradery. And who doesn’t like getting an unexpected gift?”

The decision was met with positivity and excitement on all sides. One Hero receiving the sister HeroBoxes, Senior Airman Lindsay McGee, stated that “There’s only a couple of girls here that I work with and the rest are guys... It’s nice to receive some girly things, especially in an environment dominated by men. Thank you for all your support and for taking the time to think of us. You ladies rock!”

HeroBox as an organization is extremely grateful for the opportunity to work with Alpha Omicron Pi and to be able to continuously support our service members through programming.

*Herobox is a nonprofit organization with a mission to provide the physical and moral support our heroes need while they are away from home. We are able to achieve this mission through programs that are designed to engage America’s greatest resource—the people.*

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